

# Press Release

## International Colorist Academy (ICA) Expands Training Team, Announces New Courses

**Los Angeles, Vancouver, London, Paris, Sydney – July 30, 2010**

International Colorist Academy (ICA) has expanded its training team with the addition of Dan Harvey and Blake Jones.

ICA now has seven experienced instructors that provide a variety of training courses on colorist strategies, commercial grading, on-set coloring for the RED camera, as well as a broad range of manufacturer-specific grading system workshops.

Dan Harvey is an ICA instructor for FilmLight BaseLight colorist classes. Dan's background includes work as an application specialist for Quantel, Discreet and Autodesk and over the past 15 years has trained many Colorists, VFX artists and editors across a range of products. Dan has developed workflow solutions for many post production facilities helping them transition between technology platforms. In addition to his work as an ICA instructor, Dan teaches Colorist Theory / BaseLight operation classes at the National Film & Television School in the United Kingdom.

Blake Jones is an ICA instructor for Blackmagic Design DaVinci Resolve colorist classes. Blake's career as a colorist spans over 25 years where he has worked in a number of facilities throughout the world. Blake's experience includes a number of years as Director of Training for Pandora International, as well as working with daVinci as an independent contractor, where he authored the Resolve operator manual. Blake has also authored a couple of books including; "Film into Video: A Guide To Merging The Technologies" and "Video Color Correction For Non-Linear Editors: A Step By Step Guide."

Two of the International Colorist Academy's instructors will be supporting manufacturers during IBC 2010. Kevin Shaw will be demonstrating the Nucoda Film Master at the Digital Vision IBC booth no. 7.A28, and Warren Eagles is demonstrating the DaVinci Resolve on the Blackmagic Design booth no. 7.B25. Warren Eagles will also be appearing in the IBC training zone on Saturday, September 11<sup>th</sup> at 4 PM and September 14<sup>th</sup> at 1 PM.

The International Colorist Academy is growing in popularity and its training practices are helping colorists all over the world improve their core competencies and gain a competitive edge. Open classes are being held all over the world including; Vancouver, Singapore, Sydney, London, and Los Angeles. In addition to the open group courses, ICA offers private classes with the most recent ones held at ARRI, Kodak, and FAS Screen Training Ireland.

Upcoming ICA courses include:

- August 19-20 – Colorist Strategies Light:
  - o An introduction course to grading with Apple Color, which will include discussions on its differences to DaVinci Resolve
  - o Hosted by: Digistor, Sydney
  - o ICA instructor and colorist: Warren Eagles
  
- September 27-29 – Essential Digital Vision Nucoda Film Master
  - o For apprentice colorists and freelancers wishing to learn Film Master
  - o Hosted by: Digital Vision, London
  - o ICA instructor and colorist: Kevin Shaw
  
- September 30-October 1 – Colorist Looks
  - o System / manufacturer independent course for intermediate colorists
  - o Hosted by: Digital Vision, London
  - o ICA instructor and colorist: Kevin Shaw
  
- October 09–10, and October 12-13 – Blackmagic Design DaVinci Resolve
  - o Courses for apprentice colorists and freelancers wishing to learn DaVinci Resolve
  - o Hosted by: The Media Village, Singapore
  - o ICA instructor and colorist: Warren Eagles
  
- October 11 – Colorist Looks
  - o System / manufacturer independent course for intermediate colorists
  - o Hosted by: The Media Village, Singapore
  - o ICA instructor and colorist: Warren Eagles
  
- November 1-3 – Colorist Strategies
  - o System / manufacturer independent course for intermediate colorists
  - o Hosted by: Digital Vision, London
  - o ICA instructor and colorist: Kevin Shaw
  
- November 4-5 – Colorist Looks
  - o System / manufacturer independent course for intermediate colorists
  - o Hosted by: Digital Vision, London
  - o ICA instructor and colorist: Kevin Shaw

- November 10 – Introduction to Color Grading
  - o For anyone interested in color grading, either as a colorist or as a filmmaker working with a colorist.
  - o Hosted by: The London Film School, London
  - o ICA instructor and colorist: Kevin Shaw
  
- November 15-17 – Colorist Strategies
  - o System / manufacturer independent course for intermediate colorists
  - o Hosted by: Amber Technology, Sydney
  - o ICA instructor and colorists: Kevin Shaw
  
- November 18-19 - Colorist Looks
  - o System / manufacturer independent course for intermediate colorists
  - o Hosted by: Amber Technology, Sydney
  - o ICA instructor and colorists: Kevin Shaw
  
- November 22-24 - Essential Digital Vision Nucoda Film Master
  - o For apprentice colorists and freelancers wishing to learn Film Master
  - o Hosted by: Amber Technology, Sydney
  - o ICA instructor and colorists: Kevin Shaw
  
- November 25-26 Advanced Digital Vision Nucoda Film Master
  - o For intermediate colorists wishing to learn more complex techniques with Film Master
  - o Hosted by: Amber Technology, Sydney
  - o ICA instructor and colorists: Kevin Shaw
  
- November dates TBA – Blackmagic Design DaVinci Resolve 101
  - o Introductory course to the new DaVinci Resolve Mac software and open to anyone wishing to learn more about color.
  - o Hosted by: ICA training partners worldwide
  - o ICA instructors and colorists: Warren Eagles / Blake Jones
  
- November dates TBA – Colorist Strategies
  - o System / manufacturer independent course for intermediate colorists
  - o Hosted by: Roush Media, Los Angeles
  - o ICA instructor and colorist: Kevin Shaw
  
- November dates TBA – Colorist Looks
  - o System / manufacturer independent course for intermediate colorists
  - o Hosted by: Roush Media, Los Angeles
  - o ICA instructor and colorist: Kevin Shaw

- November dates TBA – Essential Digital Vision Nucoda Film Master
  - o For apprentice colorists and freelancers wishing to learn Film Master
  - o Hosted by: Roush Media, Los Angeles
  - o ICA instructor and colorist: Kevin Shaw

### **About International Colorist Academy (ICA)**

The International Colorist Academy (ICA) provides a range of training courses geared towards colorists and post production facilities. Courses are delivered by independent colorists located around the world and range from basic color theory, digital intermediate and film workflows, telecine and lab grading, client interaction, and looks and styles. The classes and workshops cover a broad range of manufacturer color grading systems and many courses are not system specific. For more information please visit: [www.icolorist.com](http://www.icolorist.com), or email: [info@icolorist.com](mailto:info@icolorist.com)

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